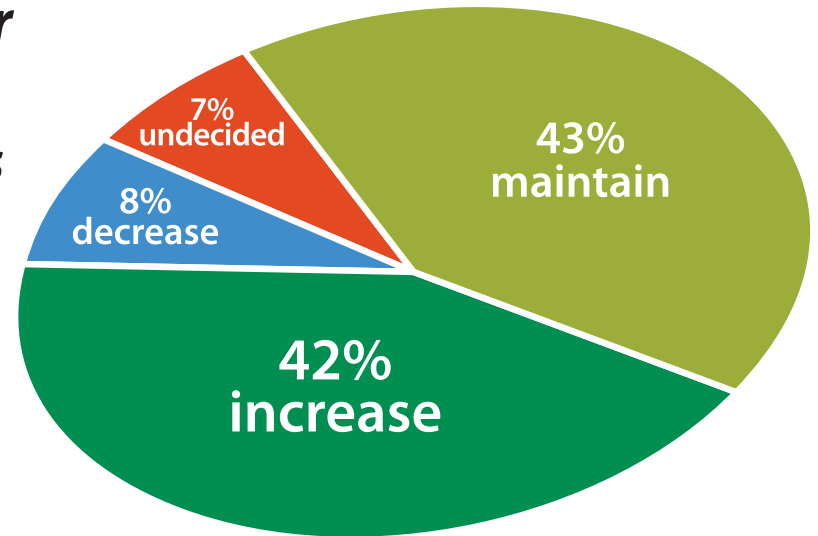


Are Companies Increasing Budgets Despite the Recession?

Will you increase or maintain your marketing budgets in the second half of 2009?



Where do you plan to invest your marketing dollars?



Source: StrongMail Systems Marketing Outlook Survey of 979 Business Representatives, June 2009

* Figures rounded to the nearest whole number