

StrongDelivery Tools

Web-based tools for self-help success



"StrongMail has also been a great partner in improving our deliverability, which we've improved to 96% using StrongMail's smart bounce management, authentication support and deliverability tools."

Dave Heilmann
SVP of Product Development
BabyFit.com

StrongDelivery Tools are a valuable complement to your delivery reporting on the StrongMail system. With StrongDelivery Tools, you can proactively optimize the deliverability of your campaigns to maximize inbox delivery and engagement.

With StrongDelivery Tools, you will receive direct, online access to:

Inbox Monitoring enables you to track where your email is placed at the major ISPs and corporate domains (inbox, bulk, missing) to assess the likelihood of it being read.

Message Rendering enables you to determine what your campaigns will look like across an extensive range of mobile, desktop and webmail readers. Easily determine whether HTML will break or images won't be displayed, and know whether campaigns will fail the most common filtering packages.

Blacklist Monitoring enables you to safeguard the reputation of your domain or IP address by informing you of blacklisting.

Delivery & Design Dashboards provide you with a snapshot of your mailing results and comparative view of your deliverability and message rendering data.

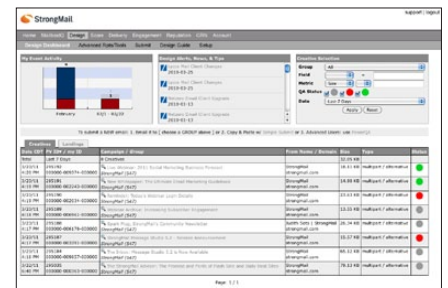
StrongDelivery Tools Overview

Delivery & Design Dashboards

Comprehensive deliverability and design dashboards provide a valuable snapshot of your mailing data and template review status. Quickly measure your performance with real-time trending reports, including benchmark deliverability data that extends to the individual ISP level. Plus, effectively manage and track the design review process for all email and landing pages.



Expand your email rendering testing to include a wide variety of mobile devices.



Inbox Monitoring and Message Rendering Dashboards

